

Najran University
The University Development and Quality Deanship
Performance Measurement Unit

**A report about measuring degree of students' awareness of the
University's mission and objectives**

Summery

Introduction:

According to the framework of its action plan, it is required for Performance Measurement Unit to apply a survey to Evaluate students' awareness of the University's mission and objectives. It follows write a report including clear results and recommendations. After that send this report to vice rector ship for development and quality to be discussed it by advisory council of the VRDQ, for taking decisions and procedures for development and quality.

Purpose: The purpose of this report is to evaluate students' awareness of the University's mission and objectives. **Tolls:** It is used a questionnaire to Evaluate students' awareness of the University's mission and objectives. **The sample:** is consisted of (840) University students, (The statistical method: is used SPSS (means and percentages). **Results:** the result show that the percentage of the satisfaction degree about evaluating students' awareness of the University's mission and objectives, is (73.6 %). It is considered medium. Therefore, it needs to improve, even reach to (80%) according to standards of the National commission for Assessment and Academic Accreditation and the indicators of strategic plan for the University of Najran. **Recommendation:** It is necessary to improve degree of students' awareness of the University's mission and objectives.